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NEW YORK 1-DAY DEALS
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Shopping

Most stylish New Yorkers



More stylin' NYers
 Starring Kid Cudi, Simon Doonan and 65+ other inspiring dressers.

Best gym stores

The only sweat we're breaking is over these health club's cool shops. By Linley Taber

Mouse over an image for more information.



Photographs: Keith Morrison

The Shops at Equinox

With upscale clubs all around the city, Equinox has become synonymous with the high-end gym experience, and its retail stores—carrying exclusive lines of on-trend clothing and fitness duds—certainly follow suit. The Upper East Side location houses the largest selection and feels like the Bergdorf of gym boutiques: Workout wear runs the gamut from big-name basics by Adidas, Nike and RLX to lesser-known brands like Sugoi, whose sweat-wicking tops (\$35–\$75) come in a variety of eye-popping colors. Yet it's the store's fashion-forward street garb that really gets our hearts pumping: Dudes will dig John Varvatos super-sharp gingham button-down shirts (\$98) and Aviator Nation bright '70s-style zip-up hoodies (\$138–\$188), while Ella Moss drawstring silk shorts (\$110) and Sanctuary skinny chinos (\$175) are great for gals who have logged time on the elliptical and have the legs to prove it. Mention *TONY* for 20 percent off full-priced merchandise through Sept 30; may not be combined with other offers. 817 Lexington Ave at 63rd St (212-752-5365, equinox.com/shop)

Best new trends

- ▶ Colorblock
- ▶ Wood grain
- ▶ Trench coats
- ▶ Statement necklaces
- ▶ White shoes
- ▶ Nautical gear
- ▶ Wearable art
- ▶ '90s clothing

Men's fashion

- ▶ Cardigans
- ▶ Denim jackets
- ▶ Headphones
- ▶ Nerd glasses
- ▶ Patterned dress shirts
- ▶ Tie clips

[More men's fashion](#)

Weddings guide

- ▶ Best venues
- ▶ Unique rings
- ▶ Cool cakes
- ▶ Top officiants

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TONY shops!



Item of the week
 Eco-warriors will salivate over this record-turned-bowl, which features a painted skyline scene on the front and newspaper decoupage on the back.

[More TONY Shops](#)

Our obsessions



Right now, we want...
 You don't have to be a tourist to heart these NYC-themed goodies.

Sample sales + events



Hey, big spender!
 Peruse a vintage mecca, stock up on exotic scarves and nab indie-music goodies.